

GourMay Mary Valley Food Festival Big Picnic

2027 Market Stall Holder and Food Vendor Application

Our Stories. Real Food. Truly Local

The Mary Valley Chamber of Commerce MVCOC is a not-for-profit organisation dedicated to building a stronger, more prosperous Mary Valley. Through business advocacy, networking, tourism promotion, regional development projects and the delivery of signature events such as the GourMay Mary Valley Food Festival, we connect people, promote our region and create opportunities that benefit businesses, residents and visitors alike.

The GourMay Mary Valley Food Festival is coordinated by the Festival Director and a valued volunteer team called the GOAT - GourMay Organising and Action Team.

Nestled south of Gympie, in the Sunshine Coast hinterland, the festival is a month-long celebration of the region's rich agricultural heritage, vibrant food culture and innovative producers.

We aim to showcase the Mary Valley's exceptional local produce and talented artisans, and connect visitors with the land, local producers, and authentic farm-to-table experience.

We invite businesses, producers, chefs and caterers to host events that will showcase Mary Valley produce and tourism businesses, local farms and their stories, local artisans and their wares.

Definition of the Mary Valley

The MVCOC defines the Mary Valley as extending from the headwaters at Crystal Waters to Lagoon Pocket south of Gympie including Traveston, Kybong, Langshaw, Calico Creek, Gildora, Dagun, Amamoor, Kandanga, Carters Ridge, Imbil, Belli Park, Kenilworth, Conondale, and Crystal Waters.

Festival Big Picnic Stallholder Criteria

To participate in *GourMay Mary Valley Big Picnic Day* preference is given to stallholders located within the Mary Valley and Gympie region.

Businesses outside of this area are encouraged to please complete an application.

Stallholders are encouraged to showcase Mary Valley produce and support food related elements such as:

- Food businesses operating in the Mary Valley – cafes, caterers, bakeries, manufacturers, organisations
- Food farmed in the Mary Valley and Gympie region
- Value-added products made in the Mary Valley and Gympie region such as jams, chutneys, cheese etc
- Items that are food and farming related for eg. aprons, kitchen implements, cook books, farm supplies
- General items - make it, bake it, grow it, sew it

Festival Big Picnic – is held on the first Sunday in May (Labour Day long weekend)

Festival Big Picnic is set at the Imbil Railway Parkland and features the GourMay Kitchen, Market stalls and the GourMay Bar with the Big Picnic providing a relaxing family space with entertainment.

The day includes activities such as:

- Cooking demonstrations including the Ready, Steady, Cook Mystery Box Challenge
- Celebrity chefs cooking demonstrations
- Feature food demonstrations such as Slow Food
- Food and farming presentations
- Cake Bake Off
- Food related market stalls and demonstrations
- Food and beverage vendors
- Competitions and Kids activities
- Live music and performance

Fees

NB. There is no power available onsite. It is expected that stallholders/vendors provide their own power.

- **Market Stall holder Fee**

(3m x 3m) - \$100 (+ GST)

(6m x 3m) - \$150 (+ GST)

NFP Community organisation - \$75

Larger sites are available on request

- **Food and Beverage Vendor fee** - \$150 (+GST) there has to be power?

Applications

1. Application to be submitted by the due date.
2. Stallholders will be notified of the outcome as soon as possible.
3. An invoice will be issued (including GST) from the Mary Valley Chamber of Commerce.
4. Stall fees must be paid in full and all relevant details supplied prior to the event to enable participation.

Enquiries

Market coordinator info@gourmaymaryvalley.com.au

Stall Set Up

Set up of stalls is from 8am. Stalls **MUST** be ready by 9am and all vehicles removed to a suitable parking position.

1. The allocation of a market site is at the discretion of the Mary Valley Chamber of Commerce market co-ordinator
2. All marquees **MUST** be securely to meet all weather conditions.
3. Stalls are not to restrict public access to public facilities
4. The stallholder must provide their own equipment including tent/umbrella, protective floor matting, tables, chairs, weights (sandbags) and wet weather protection.
5. All displays must be presented in a tidy and professional manner.
6. The stallholder must ensure their site is always attended, presentable, professional, and safe and that they are courteous to management, other stallholders and visitors.
7. The stallholder must leave their site in a clean state and is responsible for the removal of all waste. No liquid is to be discharged at the site eg. ice and water from eskies
8. All stall advertising to be restricted to the stall space and related to your products and business name

Festival Big Picnic Terms and Conditions

Event name

The Festival is known as GourMay Mary Valley Food Festival. Event Stallholders must use the name **GourMay Mary Valley Food Festival** in marketing material.

2027 Festival Big Picnic will be held on Sunday May 2 from 10am-4pm

When promoting the event the word GourMay **must** be spelt with

uppercase **'G'** lowercase **'our'** uppercase **'M'** lowercase **'ay'** **GourMay**

All other words in the event name must start with uppercase, followed by all other letters in lowercase:

Mary Valley Food Festival 2026

General

1. Stallholders are required to provide relevant information about their activity. This includes:
 1. Name of event/Business
 2. ABN
 3. Date of event
 4. Description of Stall
 5. Contact details eg. phone, email address
 6. Copy of Public Liability Insurance to \$20M (see Item 2)
 7. Copy of Food Licence (if applicable – see Item 8)
 8. Agree to the Festival Big Picnic Terms and Conditions
2. Public liability insurance **MUST** note the following as an *“Interested Party”* on their policy
 - Department of Transport and Main Roads
 - Gympie Regional Council
 - Mary Valley Chamber of Commerce
 - Imbil Rail Park Inc
3. Stall holders **are encouraged** to display a list of the feature local suppliers used in their stall or activity.
4. Event organisers are responsible for notifying **GourMay Mary Valley Food Festival** of any changes to the details of the stall.
5. Mary Valley Chamber of Commerce will update any new information in a timely manner.
6. Mary Valley Chamber of Commerce takes no responsibility for the information provided by the stallholder.
7. No political or religious signage, fliers, etc. are permitted at the event. Mary Valley Chamber of Commerce reserves the right to remove inappropriate signage.
8. A food licence is not required by a non-profit organisation** *holding less than 12 stalls/markets/year, the non-profit organisation has an obligation to ensure that all persons undertaking food handling operations have appropriate skills and knowledge required to produce safe and suitable food. This means that the food handler has the ability to perform those tasks that are necessary to ensure the safety of the food being handled. The non-profit organisation is exempt from this requirement if the food sold is not potentially hazardous (e.g. biscuits, cakes without cream, jams) or the food is consumed immediately after thorough cooking (e.g. sausage on bread). For further information:* <https://www.foodstandards.gov.au/>

9. Mary Valley Chamber of Commerce takes no responsibility for loss, damage or injury to property, or people, at the GourMay Mary Valley Food Festival - Big Picnic event.
10. All electrical equipment must be inspected, tested, and tagged before introduced for use
11. Piggy-back plugs and double adaptors are prohibited. Only power boards provided with an overload cut-out switch are to be used. Any cords on the ground must be covered to comply with safety standards.
12. All products offered for sale at the event must comply with all local, state and federal laws and regulations
13. Sites must be set up and ready to trade at least 30 minutes prior to the advertised opening time of the event and must trade until the advertised closing time of the event.
14. All applications are subject to approval. Approval is at the discretion of Mary Valley Chamber of Commerce.
15. MVCOC reserves the right to have a stall holder removed if the terms and conditions for a stall are not complied with.
16. Stall holders may be asked to complete a post event questionnaire to enable us to gauge the success of the event.

Marketing

- Mary Valley Chamber of Commerce will market the *Festival Big Picnic*, in digital & print media, including social media, as well as announcements on radio and TV when/ if opportunities arise.
- Stallholders **are encouraged** to tag *GourMay Mary Valley Food Festival and Festival Big Picnic* in all activities that are promoting the event.

GourMay Mary Valley Food Festival Refund Policy

- Stallholders are not subject to a refund if they can no longer attend the *Festival Big Picnic*.
- If the event is rescheduled, all stallholders will receive an email containing the new event information as well as instructions to obtain a refund.
- If the event is cancelled due to extreme weather or emergency, stallholders are not subject to a refund.

GourMay Mary Valley Food Festival Big Picnic Day

Application Form

BUSINESS NAME _____

ADDRESS _____

MAIN CONTACT PERSON _____

EMAIL _____ PHONE NUMBER _____

WEBSITE _____

SOCIAL LINKS _____

ABN _____

BRIEF DESCRIPTION OF MARKET STALL

SIZE OF STALL SITE REQUESTED: _____ -

PUBLIC LIABILITY INSURER _____

POLICY NUMBER _____

EXPIRY DATE _____

By submitting this form, I confirm that the above information is true and correct and I have read and agree to the *GourMay Mary Valley Food Festival Big Picnic* TERMS and CONDITIONS

Signed _____

Date _____

ATTACHMENTS:

1. PUBLIC LIABILITY INSURANCE TO \$20M (an up-to-date Insurance will be required that covers your intended event date)
NOTE: Interested Parties MUST be included on policy if your application is successful
2. ATTACH FOOD LICENCE (if applicable)
3. PLEASE SEND A PHOTO FOR PROMOTIONAL PURPOSE